



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2022

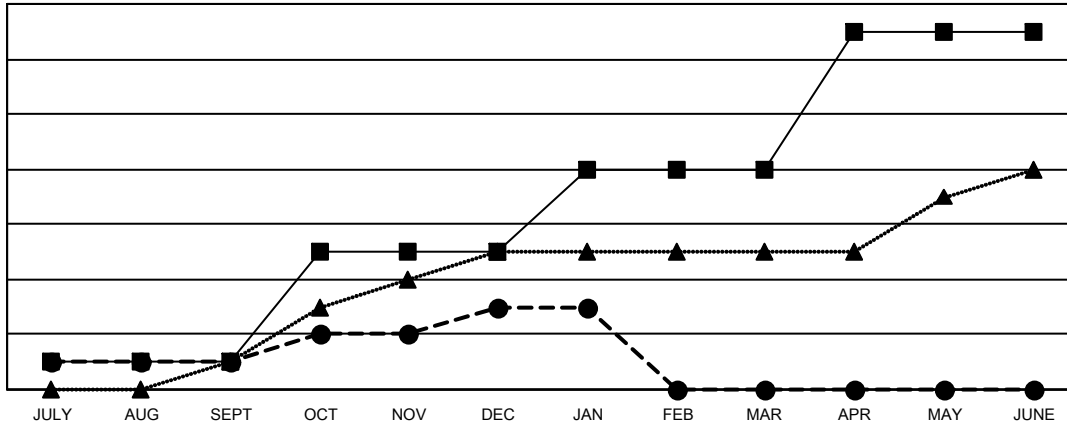
Multiple District 20

LOCATION: NEW YORK

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	1	6
OCT/NOV/DEC	4	2	5
JAN/FEB/MAR	3	0	2
APR/MAY/JUNE	5	0	0

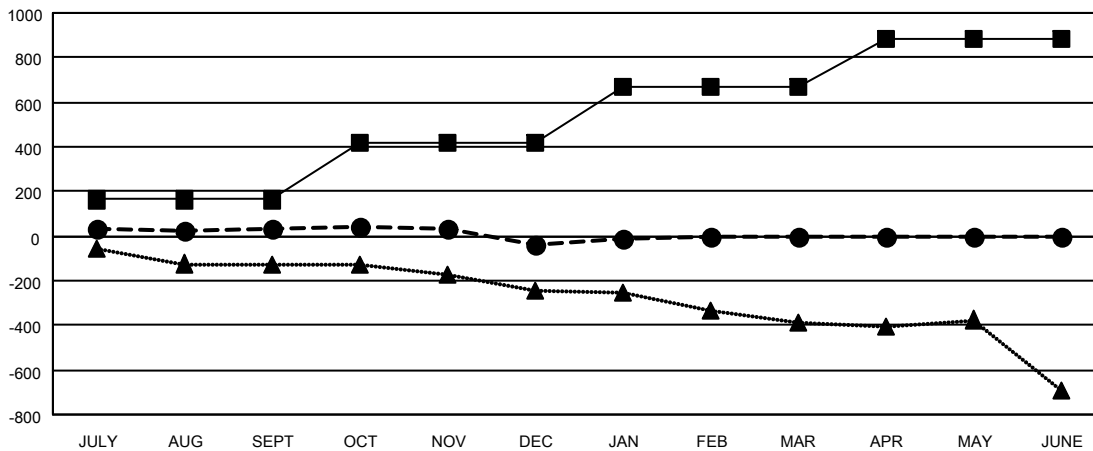
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	163	344	261
OCT/NOV/DEC	255	458	502
JAN/FEB/MAR	248	164	112
APR/MAY/JUNE	220	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 13	
<b>DROPPED MEMBERS</b>	
DECEASED	119
CLUB CANCELLED	124
OTHER	631
<b>TOTAL</b>	<b>874</b>

240 CLUBS OF 500 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	7,816 (58.98%)
FEMALE	5,431 (40.99%)
NON BINARY	0 (0.00%)
PREFER NOT TO ANSWER	4 (0.03%)
<b>TOTAL FAMILY UNIT MEMBERS</b>	<b>2,335</b>
<b>FAMILY MEMBERS PAYING HALF DUES</b>	<b>1,216</b>